### Hearing Loss May Lead to the Rapid Progression of Cognitive Decline

- The slow onset of hearing loss can have a significant impact on several key brain functions, including the memory, hearing, speech and language portions of cognition.  
  
- Hearing impairment is a greater risk factor for cognitive decline and dementia than other individual mid-life risks.

- The proactive management of hearing loss can delay or slow the onset or progression of cognitive decline.

- Studies show the use of hearing aids or other rehabilitative devices can slow down the rapid progression of cognitive decline.

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Computerized Test of Cognitive Function
Cognivue Thrive™ objectively, quantitatively and reliably identifies changes in cognitive function that could be indicative of an impairment that requires physician referral.

Cognivue Thrive™ Technology
Based on FDA-cleared technology and protected by 17 patents, Cognivue Thrive was intuitively designed to eliminate testing variables.

- Self-administered
- 5-minute test
- Simple 1-page report
- Secure and confidential

Cognivue Reports & Resources

Lead the Way
By screening for auditory issues such as high frequency loss, audiologists can encourage the early detection of cognitive decline and potentially slow its progression.¹

Differentiate your Practice
Cognitive screening aligns with auditory performance to help hearing professionals differentiate their practice and reinforce the use of hearing aids. This may reduce the progression of cognitive decline.¹

Increase Revenue
It is a logical extension for audiologists to include cognitive screening as part of the overall testing protocol given its association with hearing loss.

Get Started Today
Contact us today for additional program details and to learn how you can become a leader in driving the importance of cognitive health in your audiology practice.

¹. Journal of the American Geriatrics Society. Longitudinal Relationship Between Hearing Aid Use and Cognitive Function in Older Americans.